

Faculty of Tourism and Hotel Management, Mahasarakham University, Thailand Information Sheet for Student Exchange Programme (Academic Year 2026/2027)

Maha Sarakham at a Glance

- Maha Sarakham is located in the centre of northeast Thailand.
- The city of Maha Sarakham is the administrative centre of Maha Sarakham Province.
- The province has a population of just under one million.
- It covers an area of 5,229 square kilometres.
- Maha Sarakham City hosts two universities and five tertiary colleges, enrolling more than 63,000 students.
- Mahasarakham University is the province's leading higher education institution, with more than 41,000 students.
- Maha Sarakham City is known as the City of Great Education and is also a centre of Buddhist wisdom and culture in the region.
- It is located approximately 475 kilometres from Bangkok, Thailand's capital.

Mahasarakham University (MSU) at a Glance

- MSU is a comprehensive public university comprising 17 faculties, two colleges, one school, and one institute.
- The university operates across two campuses.
- MSU offers 217 degree programmes, including 105 bachelor's programmes, 64 master's programmes, and 48 doctoral programmes.
- In 2025, the university employed 1,368 academic staff and 2,271 support staff.
- MSU enrolled 49,035 students in 2025, consisting of 46,018 undergraduate students (93.85 percent) and 3,017 postgraduate students (6.15 percent).
- The university hosts 970 international students from Laos, Vietnam, Cambodia, Myanmar, China, Japan, Malaysia, Indonesia, the Philippines, Bangladesh, Pakistan, the United Arab Emirates, Cameroon, the United Kingdom, Nigeria, Tunisia, Timor-Leste, Sierra Leone, and Australia.
- MSU oversees more than 30 key units dedicated to community engagement and educational support.
- MSU ranked fifth in Thailand in the THE University Rankings 2024.

Fact Sheet

Establishment in 1967 (57 years)
A public university
A comprehensive university
Vision: To become a leading university in Asia

Maharakham University
Khamriang Sub-District, Kantarawichai District,
Maha Sarakham 44150 Thailand
Email: oia@msu.ac.th
Website: www.msu.ac.th

Faculty:	20
- Sciences & Technology	7 (35%)
- Health Sciences	5 (25%)
- Social Sciences	8 (40%)

Degree Program:	202
- Bachelor	95 (47%)
- Master	63 (31%)
- Doctoral	44 (22%)
- International Course	8

Staff	3,617
- Academic Staff	1,358 (38%)
- Supporting Staff	2,259 (62%)
- Staff with Ph.D.	884 (24%)
- International Staff	55 (2%)
- Visiting Professor	8

Students	43,506
- Bachelor	40,294 (93%)
- Master	1,908 (4%)
- Doctoral	1,304 (3%)
- International Student	916 (2%)
- Student Nationality	19

Network and Collaboration (MoU)	162
- Asia	152 (94%)
- Europe, North American and other	10 (6%)

Research	
- Excellence Center	3
- Research Cluster	3
- Research Unit	49
- International Research Journal	4

20 Faculties

Sciences & Technology	<ol style="list-style-type: none"> 1. Faculty of Architecture, Urban Design and Creative Arts 2. Faculty of Environment and Resource Studies 3. Faculty of Engineering 4. Faculty of Informatics 5. Faculty of Science 6. Faculty of Technology 7. Walai Rukhvej Botanical Research Institute
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Health Sciences	<ol style="list-style-type: none"> 1. Faculty of Medicine 2. Faculty of Nursing 3. Faculty of Pharmacy 4. Faculty of Public Health 5. Faculty of Veterinary Science
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Social Sciences	<ol style="list-style-type: none"> 1. College of Music 2. College of Politics and Governance 3. Faculty of Education 4. Faculty of Fine and Applied Arts and Cultural Science 5. Faculty of Humanities and Social Sciences 6. Faculty of Law 7. Faculty of Tourism and Hotel Management 8. Maharakham Business School
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Research

Excellent Centers	<ol style="list-style-type: none"> 1. Excellence Center in Basin Studies and Applied Paleontology 2. Excellent Center of Biodiversity 3. Center of Excellence for Mulberry and Silk
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Research Cluster	<ol style="list-style-type: none"> 1. Digital Innovation Research for Integrated Disaster Management in the Watershed (DIIDM Research Cluster) 2. Public Health and Environmental Policy in Southeast Asia Research Cluster: PHEP-SEA) 3. Innovative Agricultural Machinery and Post-harvest Technology Research Cluster
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Faculty of Tourism and Hotel Management (THM), Mahasarakham University at a Glance

- The Faculty of Tourism and Hotel Management (THM), Mahasarakham University, offers four undergraduate degree programmes and two postgraduate degree programmes.
- THM is located on the downtown campus.
- In 2024, THM had 32 academic staff and 30 supporting staff.
- In the same year, THM enrolled 2,398 students, consisting of 2,368 undergraduate students (98.75 percent) and 30 postgraduate students (1.25 percent).
- The faculty also hosted 11 international students from China, Cambodia, Japan, and Vietnam.

Historical Background

Mahasarakham University established its Educational Development Plan in 2000 with the aim of designing a Bachelor of Arts curriculum in Tourism and Hotel Management. The draft curriculum was approved by the University Council on 26 April 2001, and its implementation was overseen by the Tourism and Hotel Management Project committee. The Faculty of Tourism and Hotel Management was officially approved by the University Council on 1 October 2004.

Academic Profile and Reputation

The Faculty of Tourism and Hotel Management is recognised nationally for its strong teaching and learning practices, which promote an inclusive and supportive educational environment. The faculty offers a broad selection of high-quality programmes designed to meet the evolving needs of the tourism and hospitality industry. At the same time, it places importance on safeguarding local culture and tradition. The faculty is committed to advancing Thai culture through public engagement and to providing academic services that support the development of sustainable tourism. Its reputation is reflected in the regard shown by numerous tourism organisations and leading five-star hotels.

Programmes Offered in the Academic Year 2025/2026

During the 2025/2026 academic year, the faculty offered six degree programmes:

- Bachelor of Arts in Tourism and Hospitality Management
- Bachelor of Arts in Hotel and Hospitality Management
- Bachelor of Arts in International Tourism and Hospitality Management (English Programme)
- Bachelor of Arts in Culinary Arts and Hospitality Management
- Master of Arts in Tourism and Hotel Management
- Doctor of Philosophy in Tourism and Hotel Management

In 2024, student enrolment totalled 2,277, distributed as follows:

- 1,121 students in the B.A. Tourism and Hospitality Management
- 868 students in the B.A. Hotel and Hospitality Management
- 107 students in the B.A. International Tourism and Hospitality Management (English Programme)
- 157 students in the B.A. Culinary Arts and Hospitality Management
- 8 students in the M.A. Tourism and Hotel Management
- 22 students in the Ph.D. Tourism and Hotel Management

The faculty also enrolled 11 international students from China, Cambodia, Japan, and Vietnam.

Industry Partnerships

THM has established partnerships with both public and private organisations across the tourism sector in order to prepare students for the demands of the contemporary labour market. These partnerships include five-star hotels in Bangkok and other major tourist destinations, national and international airlines, and government agencies responsible for advancing tourism in Thailand.

Academic Courses Available for Exchange Students

Course load requirement	<ul style="list-style-type: none"> Students must register for a minimum of one subject (3 credits) and may register for up to three subjects (3 credits each).
Medium of teaching	<ul style="list-style-type: none"> English
Duration	<ul style="list-style-type: none"> 1 semester

Important Dates

	Semester 1 (June – September)	Semester 2 (November – February)
Application deadline	30 April 2026	30 September 2026
Registration & orientation	June 2026	November 2026
Class begins	June 2026	November 2026
Class ends	September 2026	February 2027
Exam period	October 2026	March 2027

Remark: Dates are subject to change

Accommodation

Accommodation	<ul style="list-style-type: none"> Exchange students can be stay in MSU dormitory
Lodging fee	<ul style="list-style-type: none"> Details can be found at https://drive.google.com/file/d/18uw32ziwqwusmqm9mcN127Qwt3WKulyP/view?usp=sharing

Application to enter Thailand

Application to enter Thailand	<p>A request to enter Thailand must be submitted in order to obtain a Certificate of Entry at least 10 business days before the intended date of departure or when obtaining an “ED” visa at the Royal Thai Embassy or Consulate General in their home country. The application should include:</p> <ul style="list-style-type: none"> A photocopy of a valid “ED” visa issued to study in Thailand A copy of AIT OQ Booking A valid health insurance policy with coverage of at least \$100,000, including coverage of Covid-19. Individuals must obtain health insurance themselves. Please consult your local insurance companies or agents for a proper arrangement. <p>Notes: Office of International Affairs Divisions of Public Relations and International Affairs (link: https://iroffice.msu.ac.th/en/) will provide assistance to legally bring all non-Thai students to MSU. After receiving a Certificate of Entry, an applicant must present the following at the airport:</p>
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	<ul style="list-style-type: none"> • A flight confirmation • A Certificate of Entry into the Kingdom of Thailand • A valid health insurance policy with coverage of \$10,000 minimum.
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Student Visa Application

Student Visa Application Procedure	<p>Entering Thailand on a Non Immigrant (ED) Visa</p> <ul style="list-style-type: none"> • A student or intern may enter Thailand under a non-immigrant (ED) visa. These are normally issued by the Thai Consulate in your home country before you travel to Thailand. They are normally issued for a period of 90 days starting from when you arrive in Thailand. On or before the 45 day period expires you will have to apply for a visa extension at the Maha Sarakham Immigration Office. You can apply up to 45 days before BUT NOT AFTER (no excuses for Public Holidays etc).
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Insurance

Insurance	<ul style="list-style-type: none"> • Exchange students are required to enrol in a suitable insurance plan to ensure coverage in the event of accidents. They will be asked to submit a copy of the insurance certificate and policy prior to departing from their home country. • Details can be found at https://inter.msu.ac.th/admissions/guidelines-for-new-students/plan-for-arrival/#1654073674014-70a0d23f-dc74
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Contact Information

University website	https://inter.msu.ac.th/
Faculty website	https://thm.msu.ac.th/
Inbound Exchange Enquiries:	interaffair_thm@msu.ac.th
Mailing and Visiting address:	<ul style="list-style-type: none"> • Faculty of Tourism and Hotel Management, Mahasarakham University (MSU) 269/2 Building 2 (Temporary Office) Thinanon Road, Talat Subdistrict, Mueang District, Maha Sarakham Province 44000, Thailand • https://maps.app.goo.gl/Prp8vGgvcSrg4D2j7
How to get to MSU and FTHM	<ul style="list-style-type: none"> • Students may travel by air from either Suvarnabhumi Airport or Don Mueang International Airport to Khon Kaen Airport. The Faculty can arrange transportation from Khon Kaen Airport, which is located approximately 75 kilometres from Maha Sarakham Province. • https://inter.msu.ac.th/admissions/guidelines-for-new-students/how-to-get-msu/

Last updated: November 2025